Coding Culture in the Classroom

...and Beyond

Claire Gillissen-Duval
Director of EMEA Corporate Social Responsibility
Africa Code Week Global Lead
The scale of the youth unemployment problem in Africa requires bold, ambitious approaches (that) leverage strong partnerships to bring coherence and scale to employment interventions across the continent.
Bill McDermott to World leaders: “SAP has embraced the view that training workers for a digital economy is our corporate responsibility. Going further, we believe that leading companies have a moral obligation to initiate people into the modern economy, regardless of where they come from.”
REACHING FOR THE STARS

CHILDREN & YOUTH ENGAGED

TARGET

COUNTRIES

2015  2016  2017  2025

17  30  35

20,000  150,000  500,000

88,763

426,758

18-25 OCTOBER 2017

5M
15 GOVERNMENTS ON BOARD

100+ PARTNERS

70+ AMBASSADORS

5 INTERNATIONAL AWARDS
EMPOWER A TEACHER, EMPOWER A CLASSROOM

10,000 TEACHERS TRAINED SO FAR

76 STUDENTS TRAINED PER TEACHER
Offering an introduction to Web Technologies (HTML, CSS, Javascript, PHP, SQL), this workshop gives students a good understanding of a typical website architecture and teaches them to create a fully operational, mobile-friendly website.

8-17: LEARN CODING WITH Scratch

A free application developed by the MIT to simplify the face of coding for the young generation – currently used by millions of kids worldwide to become coding experts and share their creative projects (20M shared on scratch.mit.edu so far!)

18-24: WEB PROGRAMMING MASTERCLASS
DIGITAL- SKILLS-FOR- GIRLS INITIATIVE SETS STAGE FOR LANDMARK AFRICA CODE WEEK IN 2017

#GIRLPOWER IS A #GIRL #EMPPOWERED

48.6% GIRL PARTICIPATION IN 2016 CODING WORKSHOPS
“Are the public and private sectors joining hands, forces, resources, wills and efforts? In other words, are we giving it everything we have, not in isolation, but in synergy and unison? For I believe this is how, in addition to creating opportunities, we will also build up confidence at society level.”

CAUTION, CODING MAY CAUSE TOO MUCH FUN!

THIS IS THE BEST THING SAP EVER DID FOR OUR COMMUNITY.

ZUKI GALA, CURRICULUM ADVISER, CAPE TOWN NORTH EDUCATION DISTRICT

THANK YOU!

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