

# Reviving Science from its Emotional Bases through World Museum Project

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# Foods in Japan

Nearly 70% imported

1.25kg/day

Local Action

Global Impact

Global Ignorance

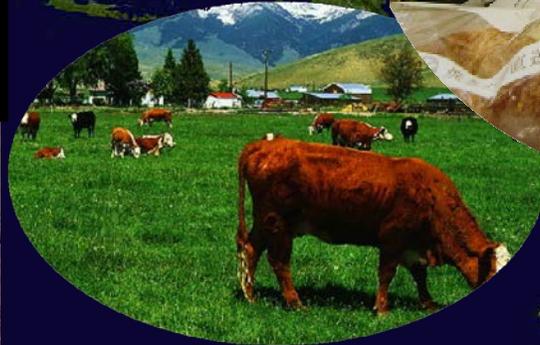
200,000,000 people live without enough food.



1,000,000 people die from hunger every year.



Waste  
50,000,000tons/year



# The History of Science Evolution of Emotions

## Urge Theory of Emotion

(Masanao Toda)



- **Urge = Emotion + Action**
- **Evolved to Survive  
in Natural Environments  
with Hand-Crafted Tools**

# Curiosity & Challenge

## Emotional Bases of Science

Learning Urges -  
Essential for  
Learning  
knowledge & Skills



Social Urges  
- Essential for Sustainable  
Community

Share Values



Collaborate to  
Create Values

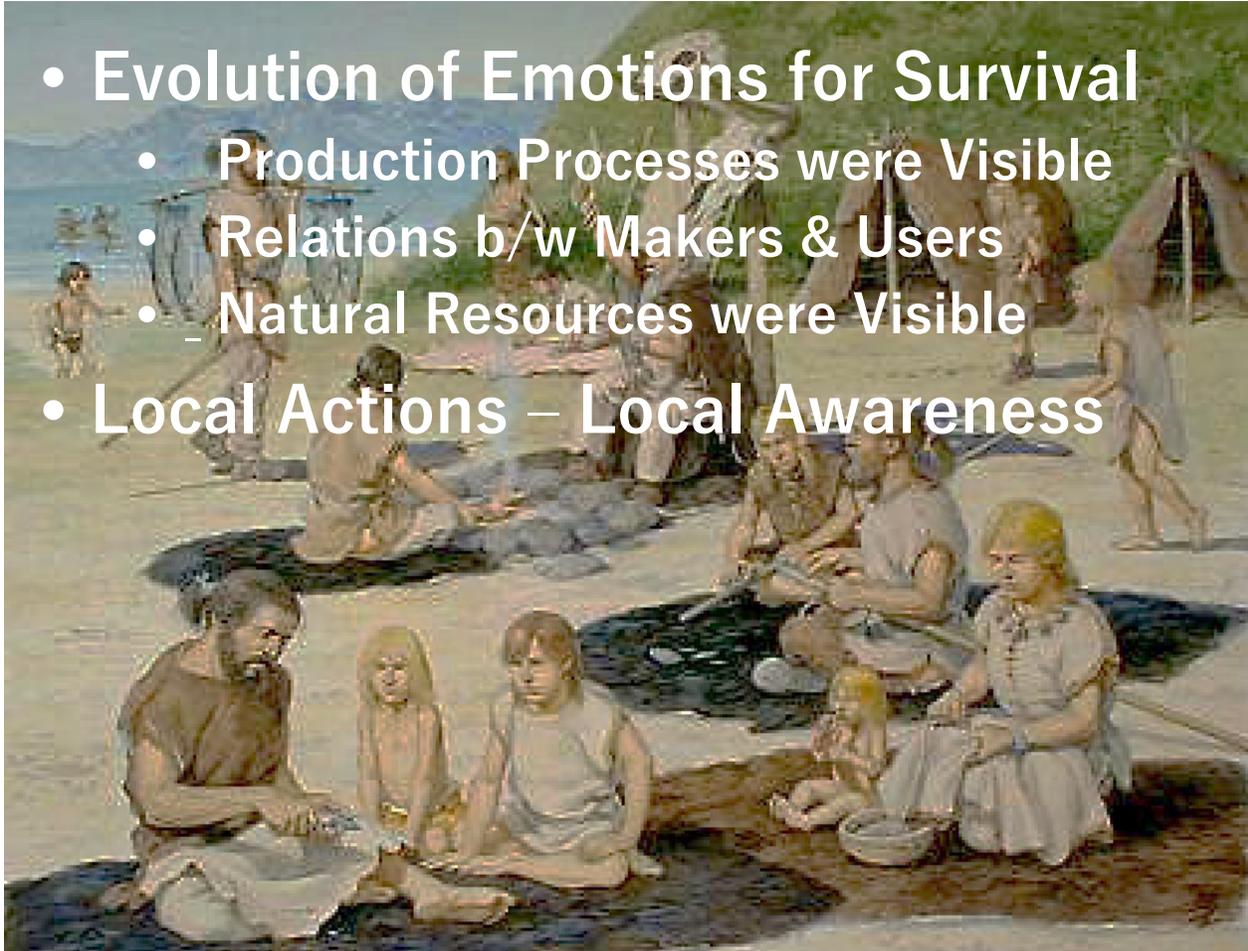


- Appreciate Values of Resources
- Create & Share Values
- Contribute, Collaborate

# Human History: 99.9% Evolution, and 0.1% Crisis of Urges

Millions Years 99.9% in Natural Environments with Hand-Crafted Tools

- Evolution of Emotions for Survival
  - Production Processes were Visible
  - Relations b/w Makers & Users
  - Natural Resources were Visible
- Local Actions – Local Awareness



Curiosity, Challenge for Survival  
Collaborate to Create/Share Values  
for Sustainable Society

Production Processes not Visible  
No Relation b/w Makers & Users  
Natural Resources not Visible  
Learning/Social Urges Inactive



Hundreds Years – 0.1% - in City Environment with Machine-Made Tools

# Local Actions – Global Impacts – Global Ignorance



How Can We Make  
Global Awareness?  
Need to Reconstruct  
Science from its  
Emotional Bases

# World Museum Project

Children living in different places around the world  
have been collaborating  
to create many kinds of artworks  
by drawing, making animations, stories and music.

# World Museum Project

- Examples in **World Museum Project**
  - **World Connection Project:**  
Local Actions & Local Awareness
  - **World Friends on Tour Project:**  
Local Actions -> Global Actions
  - **World Peace Song Project:**  
Global Actions & Global Awareness



Since it started in 2010, more than 1000 children from more than 35 countries in five continents collaborated on various themes.

2014

# World Connection Project

- To find out the production process of what we use daily.
- Japan, Australia, Spain, USA, Latvia, Phillipines, Hong Kong, Egypt
- Group of students/teachers from Hong Kong
- Hand-crafts and farming in authentic environments in Toyota, Japan





## Local Actions:

- Local Wisdom & Resources

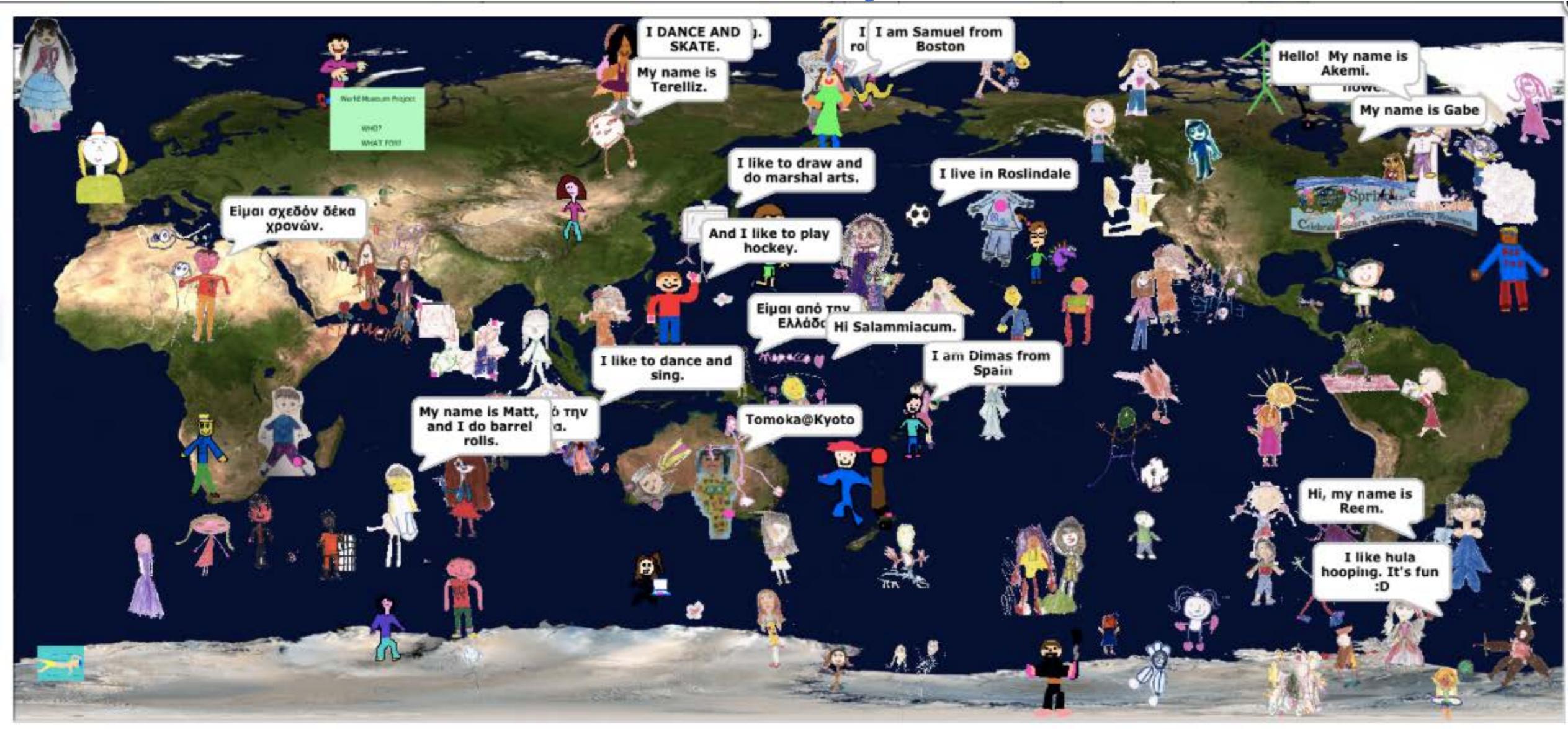
## Local Awareness:

- Appreciation of Values

Hand-Crafts in Authentic Environments



# World Friends Project, 2012



# World Lunchbox Project, 2013



Я люблю блины

Hola, mi comida es jamón, está increíblemente delicioso

I like this traditional Korean food, Bu Chim Gae!

Gusto ko rin ng Palabok kasi gawa ito sa noodles, hipon at sauce.

My grandpa sometimes buys me this eel lunchbox!

It is made of fish, curry paste, water, ginger, oil, garlic and chicken soup. It is very popular in Hong Kong.



Hi, I am Dimas, I am going to show you the lagoon in my village, Petrola in Spain

The fauna in the lagoon is so rich, lets start with resident birds

you can see this temple in JP 10yen coin !

I'm Lana. This is the MIT museum!!! It's all about robots!!

# World Friends on Tour Project, 2014

this is Telamar's pool in Honduras

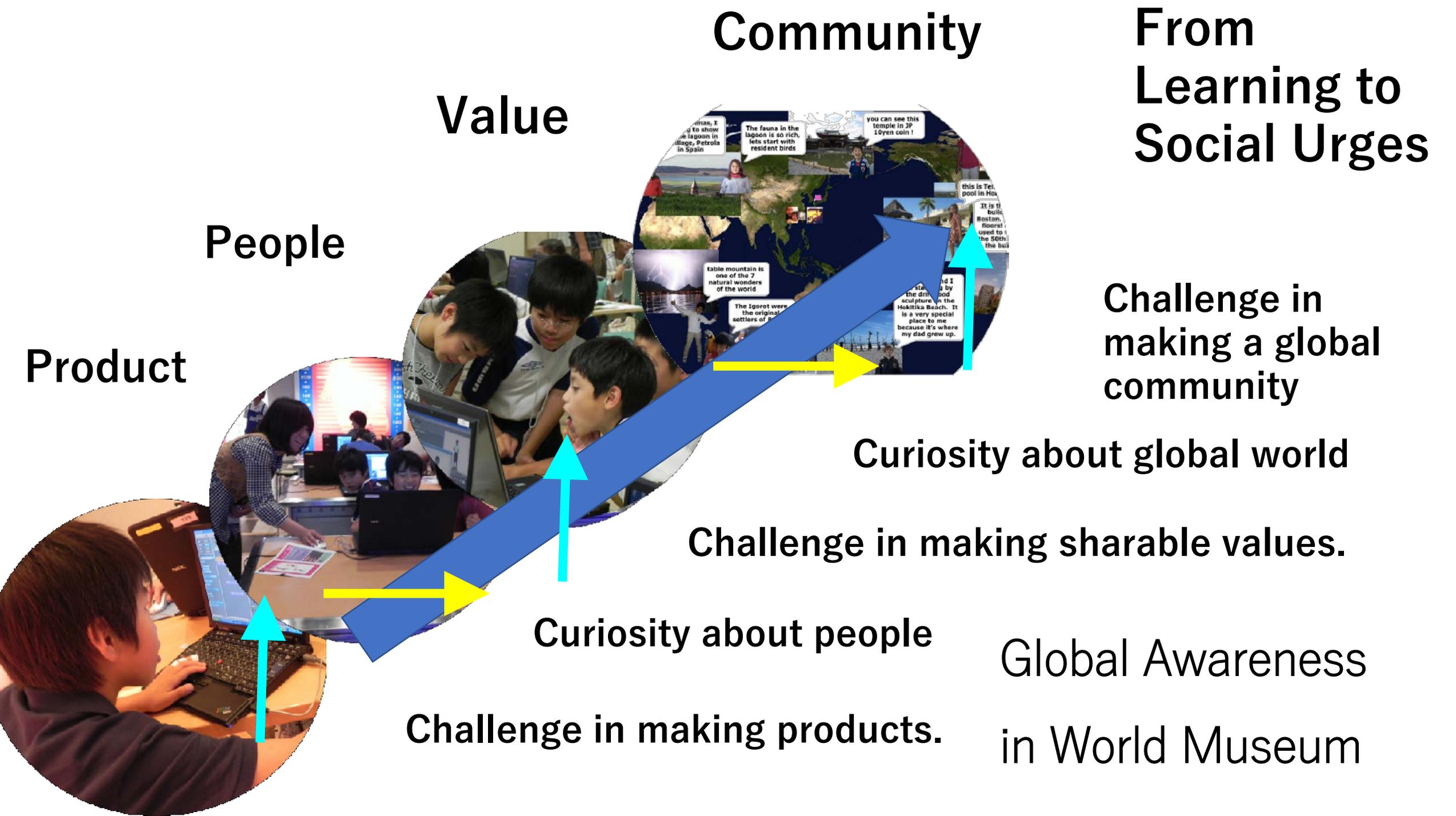
It is the tallest building in Boston. It has 60 floors! My dad used to work on the 50th floor of the building.

table mountain is one of the 7 natural wonders of the world

The Igorot were the original settlers of Baguio.

My family and I are standing by the driftwood sculpture on the Hokitika Beach. It is a very special place to me because it's where my dad grew up.



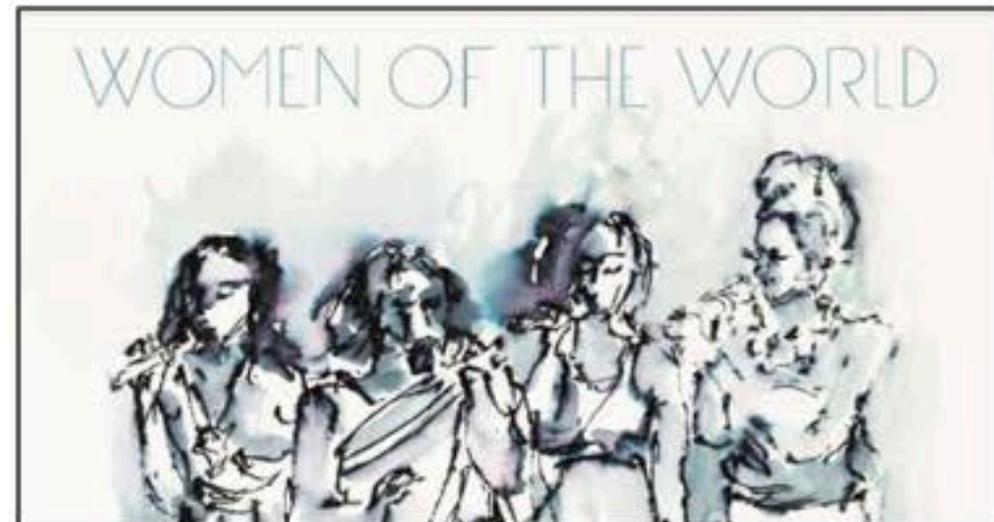


# World Peace Song Project

A collaboration of World Museum  
And Woman of the World



[Concert 2015](#)



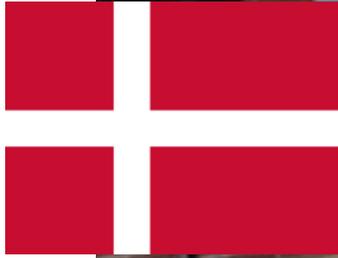
# Woman of the World

An **ensemble of musicians**  
from **different corners of the globe**.  
By making music together,  
they have made **beautiful friendship**.  
In this spirit,  
they celebrate the **beauty of diversity**.  
They sing for not just tolerance,  
but **wisdom, respect, and joy**.

They believe in the **power of music**.  
They believe in their **bond**.  
They believe in **peace**.



US A Capella Champion, 2015 and 2017!



# DENMARK



A:

Vi vil ha' fred! (We want peace!)

B:

Vi vil kæmpe for fred (We will fight for peace)

Vi vil kæmpe for fred

Vi vil kæmpe for frihed. (we will fight for freedom)

C:

D:

Vi vil stå sammen. (We'll stand together)

E:

Vi er brødre og søstre (We are brothers and sisters)

En familie er vi. (A family we are)

We are brothers and sisters

We are one family

© 2004 by Kids' World

# Botswana



The students are singing in Setswana:  
The lyrics are  
One song for all of us  
Just one song  
A song of peace.



We are brothers and sisters, we are one family.

## Spain





## Philippines (Tagalog)



ayo'y mangarap- let's make a wish  
kapayapaan- peace  
ating abutin- we can achieve it  
pag sama-sama- if we work hand in hand

kahit saan man- anywhere you are

iisang langit ating matanaw- we are looking at the  
same sky

kislap ng bituin-twinkling stars

# POLAND

Freedom is inside us  
Our voice will carry you/ will uplift you.



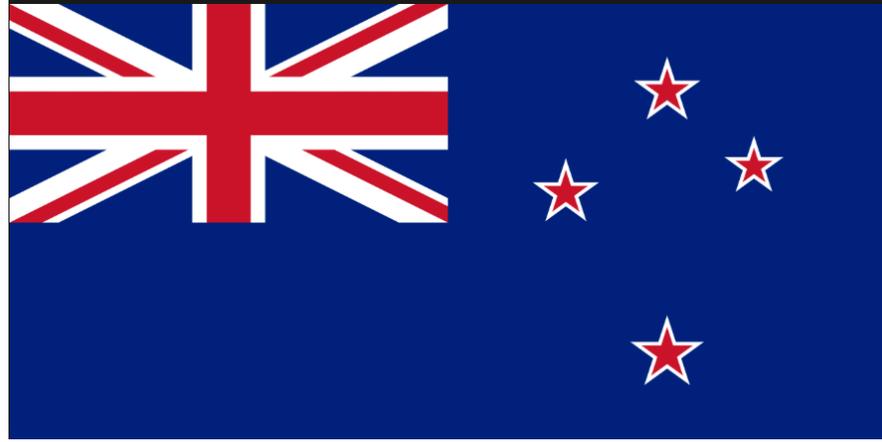
INDIA



We are brothers and sisters. We are one family.



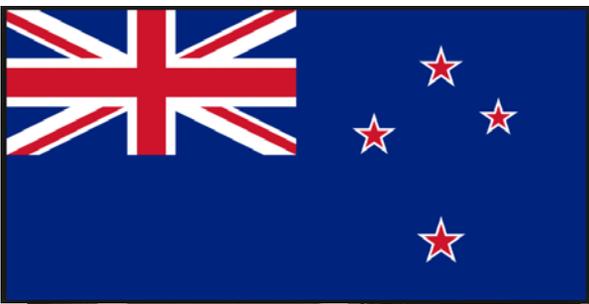
Australia



Forrest Hill School New Zealand -- Arataki Team  
World Peace Song- Our Maori Version

Te aroha ki te ao (Maori)  
Love to the world (English Translation)

Te rongō ki te ao (Maori)  
Peace to the world (English Translation)





**Main Chorus** We are  
brothers and sisters.  
We are one family.



**RUMANIA**





I had a very good time singing the world peace music song with friends all over the world! Not all people in this planet speak the same language, so it is difficult to communicate each other sometimes. On the other hand, Music is the universal language!! By music, we can share our wishes for world peace to everyone in the world!!

“World peace project” made me have a something “wonder spirits”. What kind of people are singing? How the partner’s town look like? I am curious for the world culture now. Thanks for giving me such a wonderful opportunity! I want to think more about world peace with my friends and my family.

**Kent Osaka, JAPAN**

# World Peace Song Project, 2015

2017~2018

Create Lyrics in Native Languages, Sing, Mix Recordings in a Global Chorus.



Global Actions & Global Impacts & Global Awareness

# Please join us!



**Contact us:  
worldmuseum2017@gmail.com**

**<https://www.facebook.com/WorldMuseumProject/>**