Diego Vaz Bevilaqua

Museum of Life

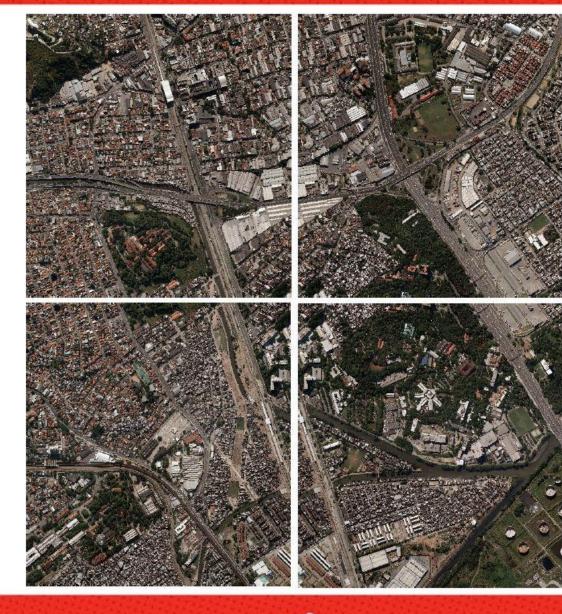
Rio de Janeiro, Brazil

Do I Belong? Identity and Diversity Issues in Science Centres

Diego Vaz Bevilaqua diego.bevilaqua@fiocruz.br

Museu da Vida Casa de Oswado Cruz Fundação Oswaldo Cruz (Fiocruz)

Rio de Janeiro, Brazil







Timeline

1999 - Museum opens

1999 - Mediation training course with local young community

2007 - "Weaving Webs" project: School-museum collaboration

2011 – "Young apprentices on cultural production": a new model for local young training course

2013 – "Pro-cultural": cultural production as a "ponto de cultura" (cultural landmark);

2013 - "Manguinhos: Entranced Territory": Exhibition as a social technology

2013 – "Territorialized actions" as as part of regular educational activities

2015 - "Science Express" program

2016/2017 - New programs: Synenergene and WBT

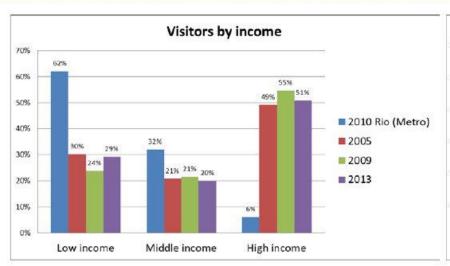


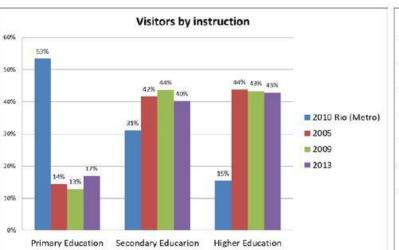


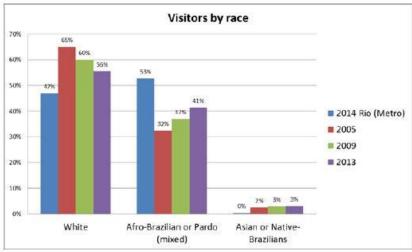
What we learn?

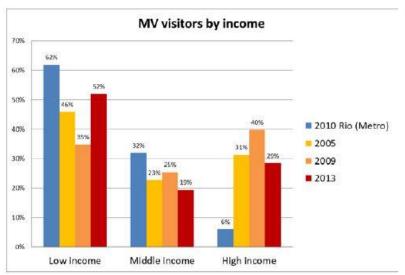
- Start with something that is central for your science center or museum. In our case, the explainers (or mediators);
- Think of your museum as part of a territory. What's the history of its territory, its culture, its traditions?
- Be local, hire local people, work with local problems;
- With local community, by the local community, for the local community;
- Have diverse people working in your museum;
- Work with young audiences, work cross-generations;
- Look for research: who's underserved in your territory?
- What's local community knowledge;
- Listen to your community;
- Listen to your public;
- Museum as a mediator.

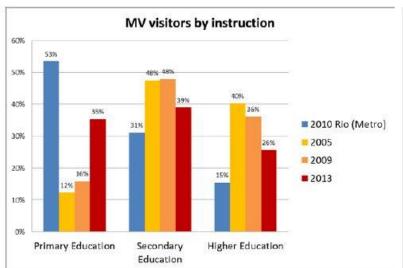


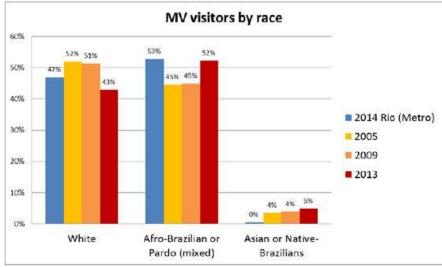












Source: OMCC&T





Museu da Vida / Casa de Oswaldo Cruz / Fundação Oswaldo Cruz Avenida Brasil, 4365 / Manguinhos / Rio de Janeiro / Brasil +55 (21) 3865-2121 / museudavida@fiocruz.br

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