The ambassador program enlists secondary school students, 13-19 years old, to give presentations on dynamic biotechnology topics in their schools & communities—inspiring others to engage in science. Ambassadors train in science communication & interact with international students through online exchanges. The program allows youth a unique view into STEM careers & access to scientists & industry leaders from around the world.

**Recruitment**
- 13-19 years old
- Open call
- Classrooms & teachers
- Gifted programs
- Applications & camps

**Biotech Research**
- Scientist & industry mentors
- Laboratory and/or communication topics
- Hands-on experience in labs
- Discussions with peers & experts

**Science Communication**
- Communication workshops & virtual exchanges
- Festival booths and tables
- Presentations for judges & media

**Evaluation**
- Local 3rd party evaluators at each site
- Science center reports
- Final project report (2018)

"A powerful way for teens to learn about science is to communicate it. In communicating about science with different audiences, teens can experience the beneficial role of science in society and our everyday lives, and participate in evidence-based dialogue and decision making."

Cristin Dorgelo, President and CEO of ASTC, former White House Office of Science and Technology Policy Chief of Staff

**Lessons Learned & Challenges**
- Science centers were able to increase the local impact of the WBT
- Ambassadors often credit the program in helping them make decisions about their study choices & careers
- Ambassadors are effective in engaging non-traditional science center audiences
- Language barrier
- Fostering communication
- School schedules and commitments

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