



SCWS 2017

Connecting the World
for a Sustainable Future

Guidelines for Marketplace/Exhibitions



Outline of SCWS2017

■ Significance of Hosting SCWS

The Science Centre World Summit (SCWS) assembles the world's science centres/museums leaders, and society's professionals such as, government, industry, international institutions, and research/education communities to conceive and create new approaches to global issues. They recognise the importance of public engagement in science/technology to solve those issues. SCWS, initiated by science centres, is an innovative gathering to create long-term strategies on global issues through alliances/partnerships inclusive of all fields and seeks new partnerships and new roles for science centres. SCWS 2017 builds on previous meetings with participants including professionals from science centres/museums, researchers, educators, policy makers, and industry leaders to exchange views on society's current challenges. Leaders are invited to discuss, debate and learn about many initiatives towards a sustainable future.

■ What It Means for the Asia-Pacific Region and Japan to Host SCWS

The first SCWS was held in 2014 in Belgium, as a representative of European countries. The forthcoming second SCWS will be hosted by Japan for the Asia-Pacific region, where remarkable economic success has been achieved in recent years but has also led to serious global threats such as climate change, rapid population aging, and income gaps within the region. Because of the rapid social changes, the Asia-Pacific region is in a position to raise problems and present views specific to the region, which makes it an ideal venue to host SCWS to discuss the sustainability of Earth. Also, Japan, which is recognized as one of the world's scientifically and technologically developed nations, is now drawing international attention as a host of the 2020 Summer Olympic and Paralympic Games. For these reasons, it is highly meaningful for Japan to host SCWS in cooperation with the rest of the Asia-Pacific region to discuss new approaches to tackling global issues.

Information on SCWS2017

■ Official name

Science Centre World Summit 2017 (Abbreviated name : SCWS2017)

■ Theme:

Connecting the World for a Sustainable Future

This theme is relevant to a wide range of global issues that we all face. By adopting this theme for the summit meeting, we hope to bring together all entities in society to take collective action towards the sustainability of Earth.

■ Period

November 15 (Wed.) to 17 (Fri.), 2017

* Prior to SCWS2017, the CEO Forum will be convened on November 14 (Tue.), 2017 with attendance limited to current CEOs of science centres/museums.

■ Venue

Miraikan - The National Museum of Emerging Science and Innovation (2-3-6, Aomi, Koto-ku, Tokyo 135-0064, Japan)

■ Participants

SCWS2017 is expected to be attended by approximately 500 people from 50 countries around the world, including representatives of science centres/museums, universities/research institutions, governmental agencies, businesses, international institutions, NGO/NPO funding organisations and foreign embassies in Tokyo, as well as science communication professionals and science journalists.

■ Language

English in principle



Topics

The topic of discussion for each day of the summit meeting is pre-determined based on the theme as follows.

November 15: Global Sustainability

Science centres are, and aspire to be, hubs connecting all entities in society, encompassing perspectives to find creative and collective solutions to global challenges. The first day provides opportunities to discuss the contribution of science centres to “sustainability” in all its forms in terms of local, regional and global challenges. Participants will share, collaborate, and co-create unique solutions to achieve goals.

November 16: Co-design for Transformation

Society needs to transform/evolve to address global sustainability. Science centres endeavor to encourage citizens and all society to partake in co-design to create and incorporate shared visions. The second day activates institutional discussions, involves all sectors, and harvests the collective intelligence of research organizations, businesses, the arts, education, policy makers, and citizens on how to best collaborate to achieve goals.

November 17: Personal Engagement with Science

Science and technology changes at astonishing speed and thus, science centres need to further incorporate personal engagement to transform attitudes and behaviors to global challenges. The third day discusses how science centres can encourage a progressive, personal process that will enhance a centre’s mission and generate new approaches towards personal transformation.

Programme (scheduled)

	Day 1: Wed, Nov 15	Day 2: Thu, Nov 16	Day 3: Fri, Nov 17
9:00	Opening Ceremony Keynote Speeches	Keynote Speeches	Keynote Speeches
	Coffee Break	Coffee Break	Coffee Break
	Parallel Sessions	Parallel Sessions	Plenary Session
13:00	Lunch	Lunch	Lunch
	Parallel Sessions	Special Session	Parallel Sessions
	Plenary Session	Parallel Sessions	Coffee Break
	Coffee Break	Coffee Break	Summary Session
	Special Session	Plenary Session	Closing Ceremony
19:00		Networking Time	
	Gala Dinner	Dinner	

2. Marketplace (Exhibition)



Outline of the Marketplace

Marketplace (Exhibitions) will take place during the SCWS2017 to provide opportunities for both participants and specialists to share proactive approaches.

The Marketplace will be a great opportunity for the exhibitors to distribute information and network with Science museum leaders and project leaders in the field from all over the world.

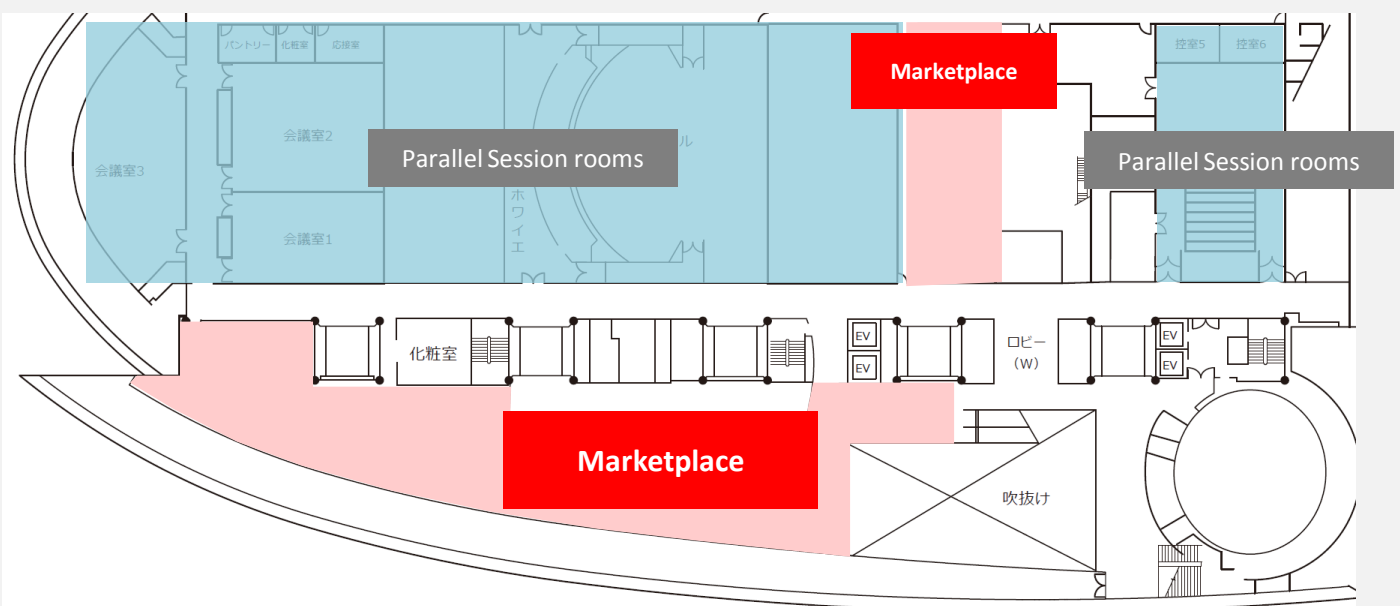
If you would like to apply to exhibit in the Marketplace, please complete the Exhibitor Application Form and submit it to the SCWS2017 Secretariat. For more details, please contact the SCWS2017 Secretariat.

Schedule (Tentative)

- Set up 10:00 – 18:00 Tuesday, November 14th
- Exhibit 10:00 – 19:00 Wednesday, November 15th and Thursday, November 16th
10:00 – 17:00 Friday, November 17th
- Removal 18:00 Friday, November 17th

Marketplace Venue - 7F, Miraikan

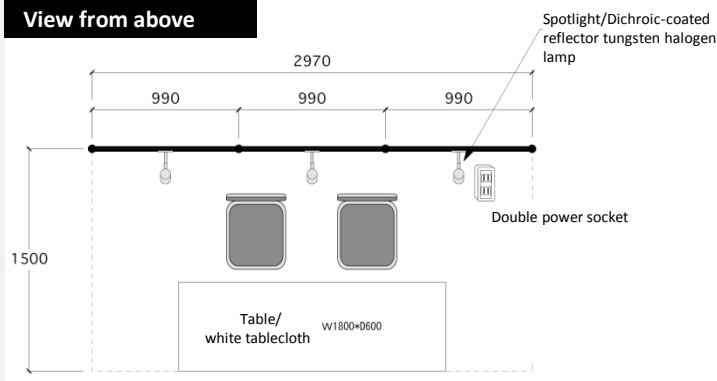
The Marketplace will be located on 7F of Miraikan, where the Parallel sessions and coffee breaks will be held.



- Notes: *The venue for the Marketplace is still tentative and there may be slight changes.
*Coffee Breaks are also planned to be provided in the Marketplace area.



Booth Package

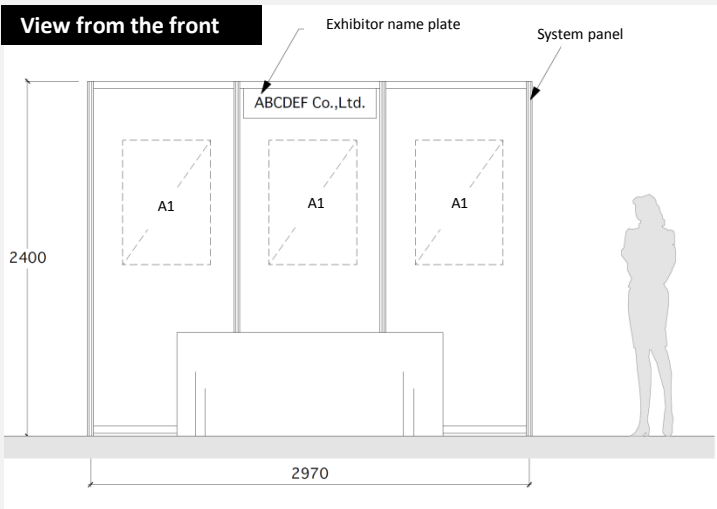


* Exhibitor name plate

- Exhibitor's name will be printed in a standard, unified font. (If you would like to print a logo on the plate, there will be an additional charge.)
- Exhibitor name will be English only.
- If there are any spaces required in the name, please specify the details.

Note:

Please note that production and installation fees for materials to be mounted on the A1 Panels are not included in the Booth Package fee.



Specifications		Fee
1. Exhibitor name plate	Plate color: White Letters: Black	JPY300,000 (not including tax)
2. System panel	Color: White Back Panel: W2,970 × H2,400	
3. Table/Chair	1 Table (W1,800 × D600 with white tablecloth)	
4. Double power socket	100V.15A (including lighting) × single circuit	
5. Halogen spotlight	3	

[1] Equipment included in the Booth Package

- Rental fee for System panel and its installation and removal
- Primary electrical wiring and electricity usage charge
- Rental fee for Spotlights and their installation and removal
- Table, Chair and Exhibitor name plate

[2] Equipment excluded from the Booth Package

- Creating text for explanation panel, design layout, creating data, output and its processing
- Installation of the panel(s)/banner(s) brought by exhibitors
- Affixing cut sheeting onto all the walls
- Signs and banners other than exhibitor name plate

[3] Prohibited items

- Please refrain from installing heavy exhibit or audio-video equipment on the walls of the system panels.

4. Schedules and applications



Exhibit application schedule

Friday, June 30th

Deadline for Marketplace Application

*If the number of applications reaches the available number of booths, acceptance of applications may close before the stated deadline.

*Once we accept your application, the secretariat will send you the invoice and related information.

Friday, July 28th

Deadline of the payment for the Marketplace booth fee

Friday, September 29th

Deadline for application for optional equipment

*Invoice for the optional equipment fees will be sent separately.

Tuesday, November 14th

10: 00 – 18:00 Exhibitors carry-in / set up

**Wed, November 15th -
Fri, November 17th**

[SCWS2017] 10:00 – 19:00 November 15th, 16th

*10:00 – 17:00 Friday, November 17th

Friday, November 17th

18:00- Exhibitors removal

Regarding optional
equipment

Sign stand, Catalog stand and LCD Monitor can be ordered.
The secretariat will provide details on the application and fees.

Exhibit application procedures

1. Complete the application form

Please download the application form and fill in all information.

2. E-mail the application to the secretariat

Please send the application via e-mail to the e-mail address below.

E-mail secretariat@scws2017.org

3. Receipt notification

The secretariat will contact the applicants once we receive the form, and send the invoice once it is ready.

4. Payment of the Fee

Deadline for payment: No later than Friday, July 28th, 2017

*Please kindly note that all remittance charges are the exhibitor's responsibility. Application may be cancelled, if the secretariat can not confirm the payment by the deadline.

Cancellation

Please kindly note that the exhibition fee is non-refundable, once the payment is completed.

Inquiries regarding the Marketplace

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