

Supporting personal action around environmental and social issues through partnerships



Henry McGhie,

Manchester Museum, University of Manchester

The future is not a result of choices among alternative paths offered by the present, but a place that is created--created first in the mind and will, created next in activity.

The future is not some place we are going to, but one we are creating. The paths are not to be found, but made, and the activity of making them, changes both the maker and the destination.

John Schaar, *futurist*

- Partnerships are just a kind of relationship
- Relationships are built on trust
- Partnerships come in many forms, but suggest some kind of equality
- They build on strengths and capabilities
- They can create or achieve results that cannot be achieved alone





SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS

**11 SUSTAINABLE CITIES
AND COMMUNITIES**



.4

HERITAGE: DRIVER & ENABLER OF SUSTAINABILITY

People

Museums present opportunities

- For people to find out what others think, value and do
- To create a BETTER VISION OF A BETTER FUTURE together
- Consider long-term as opposed to short-term factors
- To help ask the questions that need to be asked
- To break the cycle of 'no news is good news'



- UNFCCC
- Manchester Climate Change Agency
- c.150 local groups engaged with environmental action
- ‘Grow Green’ Horizon2020 project 2018–22 across 6 European cities
- Written into Manchester’s climate change and nature conservation strategies
- ‘Encountering the Unexpected’ project on promoting successful ageing using natural heritage collections
- 460,000 visitors a year

GrowGreen vision



- Investing in **nature-based solutions (NBS)** creates cities that:
 - Are climate and water resilient
 - Are healthy and liveable
 - Have social, environmental and economic benefits
- NBS are **innovative and inspiring solutions** to urban challenges
- Embedding NBS in **long-term city planning** creates harmony between people, the economy and the environment





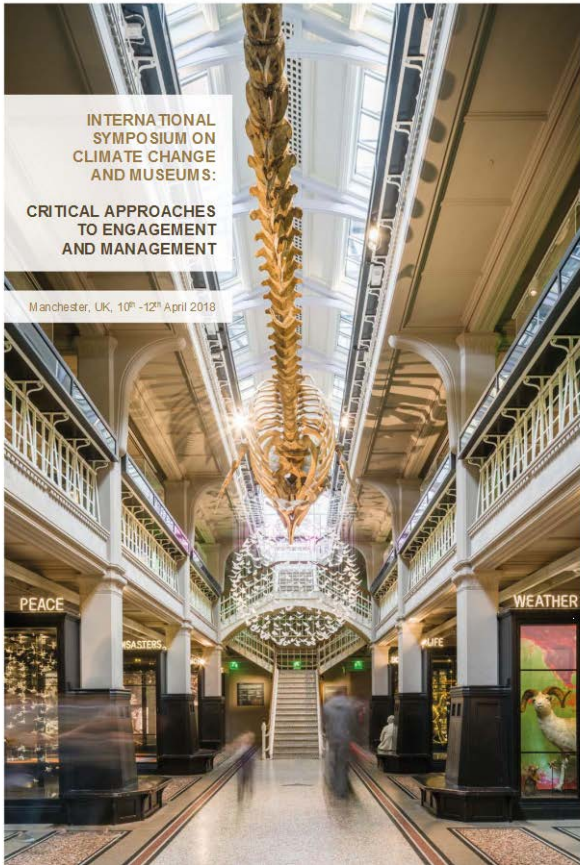
Collective/human development goals



Personal development goals



- Information is not enough, and is not necessarily the answer
- We can help support the congruence- the meeting, of people's thinking, feeling and doing
- Find out what people think about topics, how they would like to feel about them, and what, within their sphere of influence, they can do to build that feeling
- Curate our relationships as well as our collections, to create public value



Come to Manchester (UK)
in April 2018

Conference on Climate Change
and Museums: critical approaches to
engagement and management

- Museums often talk of themselves as ‘trusted institutions’
- More important to work on being ‘trusting institutions’, to grow partnership and collaboration

‘the best way you can find out if you can trust someone is to trust them’- Hemmingway

More help and information

- Museum Partnerships for Future Earth
- Coalition of Museums for Climate Justice (Canada)
<https://coalitionofmuseumsforclimatejustice.wordpress.com>
- Museums and Climate Change Network <http://mccnetwork.org>