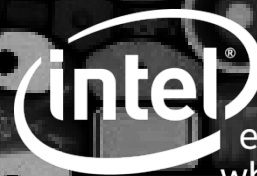


Managing the Machines: Notes on a new applied science

Genevieve Bell | @feraldata | November 2017

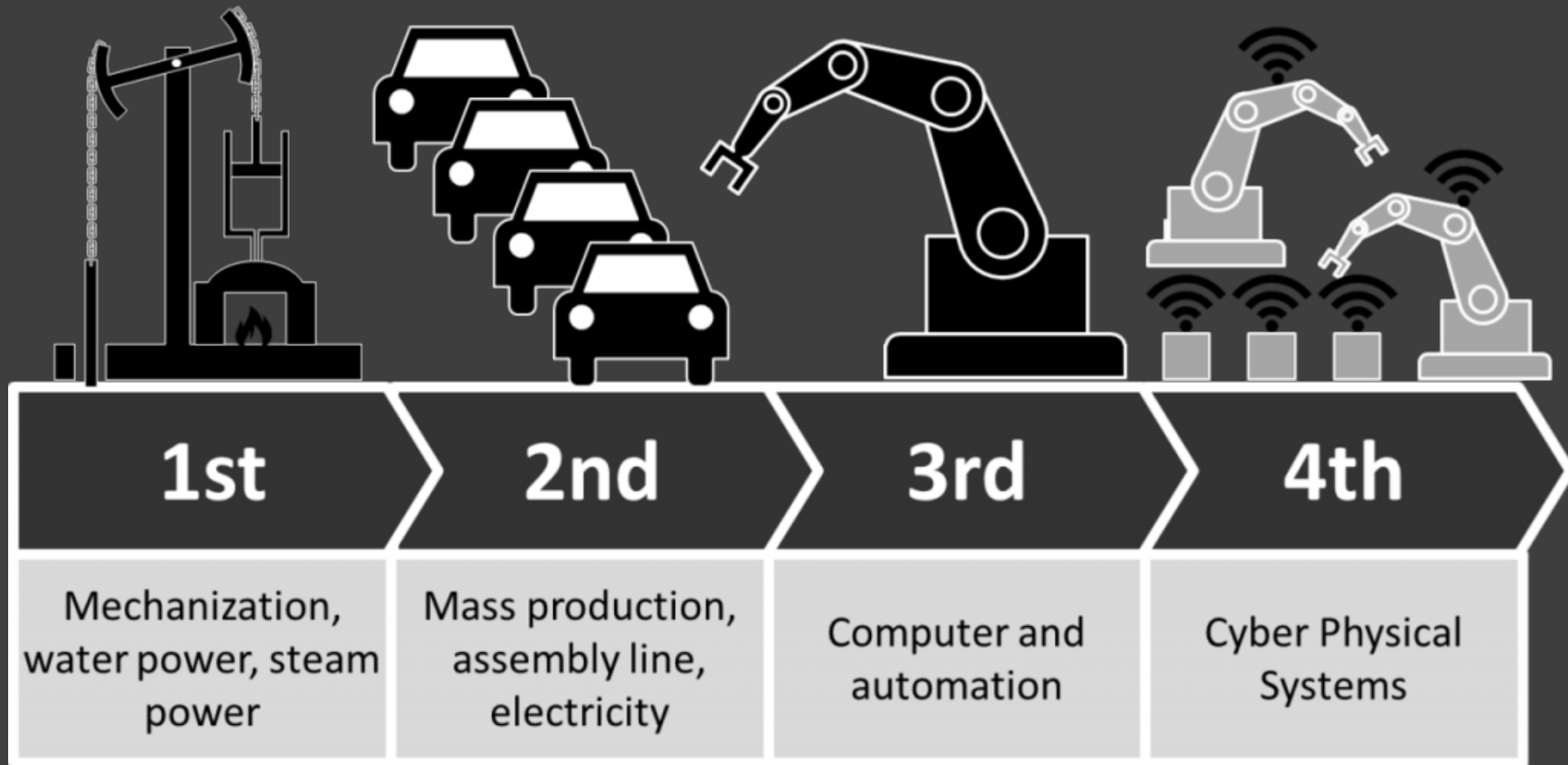


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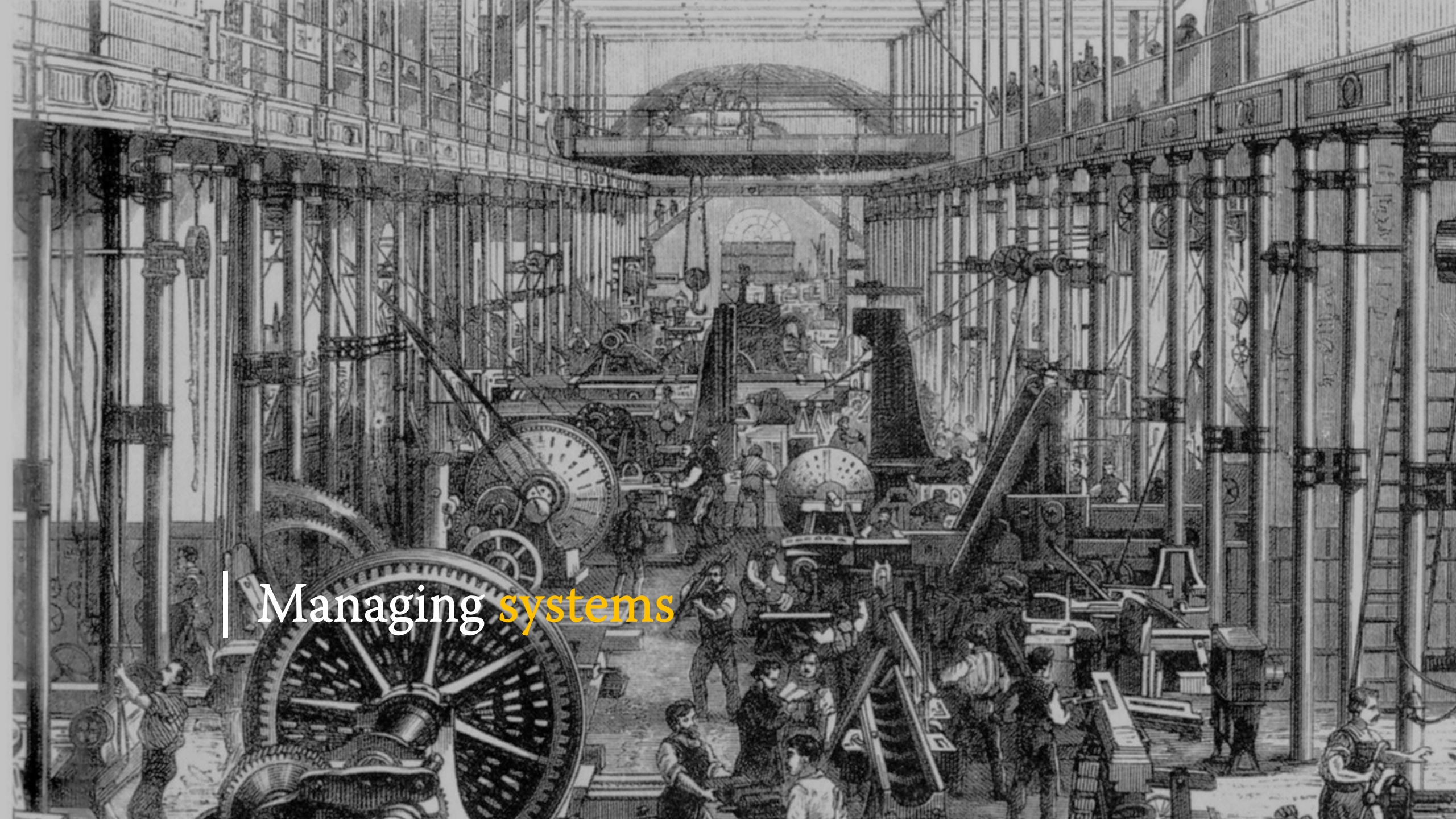


experience
what's inside™

DATA
61



“the 4th **wave** of industrialisation” |



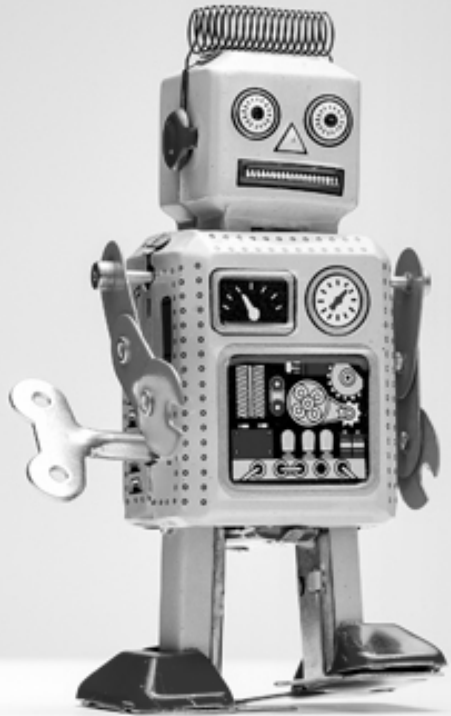
| Managing systems



| Managing capital



| Managing computers



| Managing data?



| 3 questions: **AUTONOMY, AGENCY, ASSURANCE**

Thank you
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