

CSR Focus

- STEM for underserved
- Youth Entrepreneurship
- Establishes a purpose driven culture
- Grant money follows volunteers
- 60% volunteer ½ day or more a year
- Reinforces SAP as a brand in the region for global good



SAP PARTNERING WITH PURPOSE

Today

40%

of employers say it's difficult to fill positions.

Tomorrow

\$15 trillion

in potential lost wages due to automation.

By 2030

600 million

new jobs are needed to keep up with labor supply.

Innovation is evolving how we work, and tomorrow's economies will require a highly skilled and adaptable workforce. **SAP Corporate Social Responsibility (CSR)** helps meet that need by leveraging our industry-leading expertise to train young professionals, deliver continuous education and reskilling, and ensure access for the underserved to both new technology and **economic prosperity**.

Mission

SAP CSR seeks to bridge the digital divide for underserved youth and meet the workforce needs of tomorrow head on.