#### **UNIVERSCIENCE PARTENAIRES (UP)**

Fondation gathering major international companies, federations and research structures

Willing to promote scientific, technical, industrial and environmental culture targetting general public and youth in particular in developping partnerships with

Universcience
(Cité des sciences et de l'industrie + Palais de la découverte)
But also with science centers in France and overseas

## Sustainable development at company level

- Health / human and product safety / environnement
- People : social, societal and ethical issues
- Economics : business processes to drive sustainable growth : competitiveness / innovation ...



sustainable development is the heart of any major international company (culture and strategy wise)



All stakehoders are concerned by company's
Sustainable development policy
(employees, academia, shareholders, financial community, customers, suppliers, media, local officials, local residents, NGO's, government, unions, general public, students ...)



### Sustainable development at science center level

Topics where people are at stake

- -Climate change
- -Water
- -Food
- Health
- -Product safety
- -Mobility
- -Energy
- -Housing ...

- -Education
- -Handicap
- Underserved communities
- -Gender
- -Transhumanism
- -Employment ...

- -Innovation
- -Economics

. . . .

Can / must be addressed

### **MAIN ATTRACTIVENESS**

#### **COMPANIES**

**SCIENCE CENTERS** 

- The most credible place
- Access to general public
- Access to the youth

- Expertises / competences
- Ideas / examples
- Materials
- Finance



# Some illustrations of collaboration companies / Universcience (Cité + Palais) On sustainable development

Energy	Total / Areva / EDF
Climate change	GDF / Engie / CGG / PSA / Total
Tomorrow's house / Urban's	Orange / Siemens / Suez / Saint
mutations	Gobain / EDF / CEA
People and mobility	PSA / Renault / SNCF / RATP / Air
	France / Airbus
Education / Gender	L'Oréal
Risk	MAIF
Population	Agirc / Arcco
Couterfeiting	40 international companies
Economics	Banque de France
Health	Sanofi / Essilor
Food planet	Casino
Solar Impulse	Solvay
Innovation	35 international companies

